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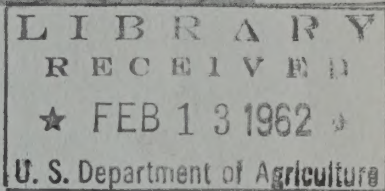
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[1962]

PRICE LIST



"BETTER HOLLY"



EARLE DILATUSH'S HOLLY NURSERY

~~ROBBINSVILLE, NEW JERSEY~~

ROBBINSVILLE, NEW JERSEY

Dilatash Hollies:

Have heavier root systems; will grow for most everyone.

Are hardier than most: will live in cooler climates.

Will berry when young; no long waiting period.

Sex guaranteed, variety labeled, poly bagged, proven shipping containers.

REGULAR SIZE POTS

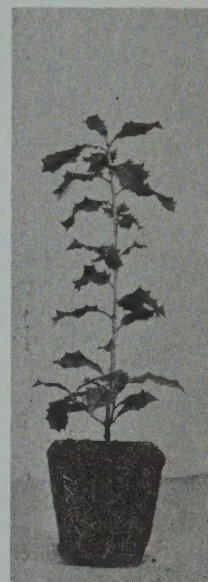
Height above the pot, nine to twelve inches or taller. (Height varies with the variety and time of year shipped). Prices include postage East of the Rockies. Postage and packing costs are less when three are shipped in one package to one address. 4x4x4" paper mache pots. Shipping weight about two pounds each.

\$3.35 each when shipped individually.

\$2.75 each (3 for \$8.25) when shipped
three in one package to
one address.

Female varieties: 'Cardinal Improved',
'Old Heavy Berry'

Male pollenators also available.



"Heavy Roots"

LARGE SIZE POTTED HOLLIES

(Front cover photo pictures a display bed full)

Height above the pot, twelve to eighteen inches or taller. (Height varies with the variety and time of year shipped). Packed individually in large strong cartons. Shipped in 8x8x8" paper mache pots. Shipping weight about twelve pounds each. Postage prepaid East of the Rockies.

\$6.00 each. Female varieties 'Cardinal Improved' and 'Old Heavy Berry'

(Regular size males should be ordered as pollenators)

VARIETY LIST - AMERICAN AND ENGLISH HOLLY

AMERICAN HOLLY (Ilex Opaca) - Hardy Varieties -

This is not an ordinary variety list but a list of "favorites" representing years of research and selection. Their leaves are a brighter, darker green than most . . their berries are more brilliant than average . . their growth habits are more dependably useful.

Variety Name	Berry Colors	Leaf Color	Distinguishing Features
OLD HEAVY BERRY*	Red	Dark Green often shiny	Clustered berries . . Larger specimens exceptionally striking.
CARDINAL IMPROVED*	Red	Dark Green	Branches readily.
BIG RED*	Red	Very dark green	Usually tall, narrow, dense.
FARAGE	Red	Dark green	Branches readily.
HEDGEHOLLY	Red	Dark green	Smaller leaves; compact
CLARK	Red	Dark green	Compact; often broad at medium age
MARYLAND DWARF*	Red	Medium green	Dense foliage; sparse berries; Gains width rapidly; gains height slowly
CANARY*	Yellow	Medium to dark green	Bright yellow berries;
POLLENATOR*	None Male	Medium to dark green	For pollination of Opaca females

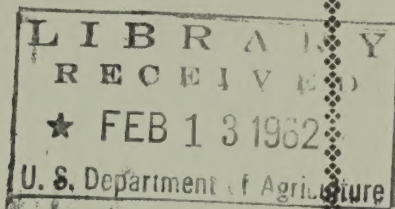
ENGLISH HOLLY (Ilex Aquifolium) - Varieties selected for the beauty of the leaves.

English Hollies may not berry as young, as steadily or as heavily as American Hollies (except on the Pacific Northwest Coast where they are grown commercially). It is best to buy English Hollies for the beauty of the foliage and then to be happily surprised on those years when berry crops are good.

Variety Name	Berry Colors	Leaf Color	Distinguishing Features
BEAUTYSPRA	Red	Glossy green	Wavy leaf margins; informal
SHORTSPRA	Red	Green	Slower growing; compact
LONGSPRA	Red	Green	Faster growing; compact
SILVER VARIEGATED	Red	White leaf-margin Green leaf-center	Familiarly Beautiful
SILVER CRINKLE	Red	White leaf-margin Green leaf-center	Attractively crinkled leaves. Different; pleasing to the eye.
SILVER FEROX	None Sterile	White leaf-margin Green leaf-center	Spines on top of the leaf as well as at the sides. Unusual.
PINTO (Golden Variegated)	Red	Green leaf-margin Yellow center variegations	Leaves have several shades of yellow and green.
DUDE (Golden Variegated)	None Male	Yellow leaf-margin Green leaf-center	For pollination of Aquifolium females.
POLLENATORS	None Male	Green	For pollination of Aquifolium females.
COVER GIRL	Red	Green	Grows wide; gains height slowly
YELLOW BERRY	Yellow	Green	Bright Yellow berries.

The general habit of both English and American Holly is to be loosely informal when young. Most Hollies are quite dense by the time they reach waist height (if pruned a bit each year) and often have formed to an attractive pyramidal shape by the time they reach "head-height". Older Hollies are usually seen in various tall pyramidal shapes or in the shape of an upside down "U". When variety shapes differ from this norm we have so noted in the descriptions above.

EARLE DILATUSH'S HOLLY NURSERY
ROBBINSVILLE, NEW JERSEY



GUARANTEE

LIMITATIONS: This guarantee applies only to hardy varieties of American Holly planted during the normal spring and fall planting seasons in those areas of the United States where our information sheets and pamphlets say that Holly will grow. The guarantee applies only to loss without apparent cause. (No fair, now, if someone mowed the Holly off with the mower or if snow fell off the house and squashed it or etc.).

TIME LIMIT: Our Hollies are guaranteed to grow the first growing season following purchase. In no case shall this be over one year's time.

METHOD OF REPLACEMENT: Please give your tree until the first July following planting to make sure that it's a "goner". (Sometimes "dead" trees come to life in late spring.) If your Holly shows no signs of life by July 1st., please write us during July and we will replace the following autumn or spring. Please send us the variety name and purchase price of the tree. It's not necessary to send us the dead tree but if you call at the nursery we'd appreciate if you'd bring the remains as it may help us to advise you how to make the replacement live better. Toward this end it would also be good if you'd write to tell us why you think the tree died and at what season it first appeared dead. If you plan to visit the nursery for your replacement, please do write first in July and then pick up your tree at the nursery the following fall or spring.

COST OF REPLACEMENT: Half of original price. If originally purchased postpaid, we will pay postage on the replacement. (Postage, package and packing often exceed half of the original price so this is really quite fair).

SUBSTITUTES: When original variety or size is not available replacement will be made in equal value Hollies of another good variety or size of your choice.

EARLE DILATUSH'S HOLLY NURSERY
ROBBINSVILLE, NEW JERSEY

[1962] **SUPPLEMENTARY PRICE LIST**LIBRARY
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★ FEB 13 1962

U. S. Department of Agriculture

ENGLISH HOLLY

Large sizes of English Holly often suffer transplanting shock and are thus less able to meet the challenge of hard winters. Baby sizes are more tender and may die out over winter. An intermediate size is often most successful. The most practical size of English Holly we have found is one that measures between two and three feet of height above the rootball. This size is ideally adapted to the needs of folks who wish to "pioneer" English Hollies in their community.

PRICE:

Two to three feet, attractively branched, your choice of any variety in the variety list. Poly bagged, individually cartoned.

\$15.00 each, plus postage. (Postage varies from two to six dollars, depending upon how far away you live. Delivered prices gladly quoted on request.)

(Height varies with the variety thus tolerance between two and three feet is needed: Slower growing or bushier varieties will be nearer two feet while faster growing or more informal varieties of the same age will be nearer three feet.)

AMERICAN HOLLY

American Hollies (hardy varieties) are heavy rooted and tough. Our smaller sizes will "winter over" as easily as the medium sizes. No problem with transplanting shock on larger sizes of American Holly, either, as ours have heavy compact root systems.

Varieties 'Cardinal Improved', 'Old Heavy Berry' and Pollenator male are available as noted in the regular price list. When ordering other varieties, please follow the same price schedule and write in the variety names on the order blank. If the size that you wish is not available, I'll write back to suggest a different size before shipping. No substitutes will be shipped without first talking it over by letter.

Note: Varieties 'Cover Girl' and 'Maryland Dwarf' grow broad and low, thus will be smaller than other varieties of the same age. The height descriptions cannot apply to these two varieties but rest assured that we will give good value for the prices shown.

EARLE DILATUSH'S HOLLY NURSERY
ROBBINSVILLE, NEW JERSEY

ENGLISH HOLLIES EAST OF THE ROCKY MOUNTAINS

(Ilex Aquifolium: Hardiness Information)

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Department of Agriculture

English Holly likes humidity and prefers areas of high annual rainfall. Forty inches or more of rain per year is desirable. The best specimens are usually found in temperate regions near the ocean or along the shores of a large bay. Some are found as far north as Wood's Hole and Nantucket, Mass. They increase in number further down the coast, especially on Long Island, along the Jersey shore, up the Delaware Bay to Philadelphia and in the Chesapeake Bay region. Further south they fade out in numbers although some are found here and there, particularly in shaded locations.

English Hollies grow fairly well in the medium altitudes of the Southern hills and mountains. A number of factors make this possible: There is a surprisingly high annual rainfall in some areas; the more Southerly latitudes take the "edges" off the winters; the altitude causes cooler summers. All these things are to the liking of English Holly.

English Hollies often do well in the "fingers" of milder climate that follow up the larger rivers. The constant flow of water, plus the lower altitude and windbreak of the watercut valley often combine to cause a milder climate in that valley as compared to climates not many miles away from the river. Thus portions of the Mississippi, Tennessee, Ohio, Susquehanna, Hudson, Connecticut, etc., offer fairly good growing conditions for English Holly. (Middletown, Conn., Nyack, N. Y., Columbia, Penna., Evansville, Ind., Cincinnati, O., St. Louis, Mo., Charlestown, W. Va., etc.)

English Hollies also may be grown with some success in the "strips" of milder climate along the Great Lakes. When winds cross the lake they reach the other side dampened and tempered by the passage over water. As the dry cold winds are mostly from the West or North it is not unexpected to find that the possible growing areas are to the S, SE, or E of the larger lakes. (as Detroit, Mich., Cleveland, O., Erie, Penna., Buffalo, N. Y., etc.)

Regardless of location (whether inland or coastal) English Hollies do best where it is not windswept. The prettiest English Hollies are often found in an older home yard or in the older part of town where there are homes with full grown shrubbery and trees to break the wind.

Winter shade (along with windbreak) is important in inland areas where the ground freezes considerably. (Kensington, Conn., Morristown, N. J., Lancaster, Penna., Cincinnati, O., St. Louis, Mo., Detroit, Mich., etc.) In such climates (in a bad winter) English Hollies may be unharmed by the weather in shaded protected locations while in the same yard will be injured or even killed to the snow line in sunny or windy locations.

This is not strange if you stop to consider that English Hollies are native to a climate that is often "shady" because the sun has to shine thru fog, mist and clouds much of the time. Bright American winter sunlight thus comes as a shock to English Holly, especially in the colder inland regions.

Ideal cold climate planting locations may often be found on the NW side of the house, especially where angles in the wall provide good windbreak from the prevailing winds. Similarly, groups of larger evergreens may be used to break the wind and provide winter shade. A short period of late afternoon sunlight (as on the NW) makes better foliage and more berries than does total shade (as on the N). Short periods of early morning sunlight (as on the NE) also cause good growth.

EARLE DILATUSH'S HOLLY NURSERY
ROBBINSVILLE, NEW JERSEY

THE HISTORY OF THE NEW YORK

FROM THE FIRST SETTLEMENT TO THE PRESENT

The first settlement was made by the Dutch in 1614, when they discovered the river and named it after their governor, Willem Kieft. The Dutch were the first to establish a permanent settlement in the city, and they were followed by the English in 1624. The city grew rapidly, and by 1674, it was the largest city in the colonies.

The city was the center of the Dutch colony, and it was the seat of the Dutch government. The Dutch were the first to establish a permanent settlement in the city, and they were followed by the English in 1624. The city grew rapidly, and by 1674, it was the largest city in the colonies.

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PARCEL POST SPECIMEN SIZE

(Not pictured)

Height above the rootball, thirty six to forty eight inches. Available in female variety 'Cardinal Improved' and in Pollenator male. These are very nice Hollies individually packed in extra strong cartons. Postage is extra and will vary from three to eight dollars per each, depending upon rootball weight and how far away you live. Delivered prices gladly quoted on request. This is the largest size that can be shipped by parcel post. (Shipping weight 50-70 lbs.) Extra heavy rooted specimens must be shipped by Railway Express.

\$18.50 each, plus postage as noted above.

LARGE SPECIMEN SIZES (For truck delivery)

These are not ordinary Hollies but are the "cream of the crop" selected from a field of several hundred. They can be practically trucked within two or three hundred miles of the nursery. We'll load them on your truck or your nurseryman's truck at the price shown or will deliver and plant them for you at moderate additional cost. Personal selection welcomed. Some are tree form and some are bush form. The tree forms have been allowed to grow naturally with light pruning. The bush forms have been pruned harder each year and are quite dense. Both tree and bush forms are the same age and therefore are the same price altho the heights vary considerably. Tree forms range up to seven feet; bush forms to five feet.

\$50.00 each, FOB

OAK LEAFMOLD

Wonderful for planting and mulching Hollies. Better than peat moss for most all broadleaved evergreens and acid loving things. Very inexpensive when picked up at the nursery by car. Shipped in strong colorful plastic bags holding approximately one bushel each. Most practical freight rates are obtained on ten bags or more shipped within five hundred miles. Enquire rates from freight agent before ordering from great distances or when ordering small quantities. Shipping weight about 60 lbs. per bag.

\$2.00 per bag, plus rail freight charges.

\$3.00 per eight to ten pound carton, postage prepaid East of Rockies.

COTTONSEED MEAL

Available from many farm stores where dairy feeds are sold. If you can't find it, we'll send you some. Better write first for current delivered price.

TOBACCO STEMS (Your choice of chopped or ground)

Excellent as an organic fertilizer to deepen the green of the leaves of Holly and many other broadleaved or needled evergreens. Shipped in bags holding approximately one bushel each.

3 bags for \$10.00, freight prepaid (we pay freight) to most points East of the Rockies.

\$3.00 per eight to ten pound carton, postage prepaid East of Rockies.

PLEASE USE ORDER BLANKS

EARLE DILATUSH'S HOLLY NURSERY

ROBBINSVILLE, NEW JERSEY